

Press Releases

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Insure.com Names the Best Home, Health, Life and Auto Insurance Companies for 2021

By [Insure.com](https://insure.com) Posted on February 18, 2021

Foster City, CA – February 18, 2021 – Today, [Insure.com](https://insure.com) releases its annual list of the [Best Insurance Companies for 2021](#). Each year, the site ranks the top auto, home, health and life insurance companies by surveying policyholders about their satisfaction with their current insurer. Insure.com’s team of experts, with more than 35 years of combined industry experience, also identify who has the best insurance for various homeowner and driver profiles and those looking for specific customer service features.

10 Best Insurance Companies

- State Farm: Best car insurance company overall
- Geico: Best car insurance company for price
- American Family: Best for auto discounts
- Auto-Owners: Best car insurance company for customer happiness
- Progressive: Best auto insurance company for young adults and college students
- State Farm: Best home insurance company overall
- American Family: Best home insurance company for customer satisfaction
- Travelers: Best homeowners insurance company for price
- AAA Life Insurance: [best life insurance](#) company
- Kaiser Permanente: Best health insurance company

This is the ninth year the comprehensive resource for insurance information has released these rankings. More than 3,700 customers were asked about pricing, claims, customer service, website, app, willingness to recommend

their insurer and whether they plan to renew their policy. Penny Gusner, the site's senior consumer analyst, also provides consumers tips on how to buy the best insurance coverage for their needs.

This year, State Farm is named the best company for home and auto coverage. It earned high marks for its handling of claims and great customer service. Plus, more than nine out of 10 policy holders say they would renew. The experts say special discounts, coverage offerings and cheaper liability and full coverage auto policies helped it earn the top spots.

Best Health Insurance Companies

Here is the list of [best health insurance companies](#) for 2021:

- Kaiser Permanente
- Blue Shield of California
- Humana
- Florida Blue
- UnitedHealthcare

Best Life Insurance Companies

Here is the list of [best life insurance companies](#) for 2021:

- AAA Life Insurance Company
- [american general](#) (AIG)
- Prudential
- New York Life Insurance
- Allstate

"This research looks into what customers truly want out of their insurance policy. Consumers gain firsthand knowledge about what actual policyholders like or don't like about an insurer without having to visit multiple sites," says Gusner. "We also add our expert insight to the list to give shoppers a quick breakdown of the facts without any fuss."

Gusner is available to comment on this annual research and discuss how consumer preferences for insurance are evolving.

Methodology

Insure.com commissioned Op4G to survey more than 3,700 insurance customers nationwide. Companies did not pay to be included, and all analysis is independent and editorial.

About Insure.com

Insure.com is owned and operated by QuinStreet, Inc. (Nasdaq: [ONST](#)), a leader in providing performance marketplace technologies and services to the financial services and home services industries. QuinStreet is a pioneer in delivering online marketplace solutions to match searchers with brands in digital media. The company is committed to providing consumers with the information and tools they need to research, find and select the products and brands that meet their needs. Insure.com is a member of QuinStreet's expert research and publishing division.

For more than 20 years, Insure has served as a comprehensive consumer resource for insurance information, offering expert advice, articles, news, and tools about car, home, health, and life insurance. Consumers have access to free car insurance quotes and guidance on finding the right insurance policy, saving money and solving claims problems.

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