

Press Releases

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Press release: Insure.com adds A.M. Best Ratings to its “Best Insurance Companies” Consumer Review Tool

By [Insure.com](http://insure.com) Posted on December 6, 2012

Dec. 4, 2012 (Foster City, CA) – Insure.com has incorporated A.M. Best ratings into its insurance customer satisfaction tool.

The website’s [Best Insurance Companies](#) tool allows consumers to view ratings for large carriers for customer service, claims, and value for price paid. It also provides data on what percent of current customers plan to renew their policies, and how many would recommend the company.

The addition of A.M. Best ratings gives consumers the ability to view the financial strength of insurers alongside customer satisfaction ratings.

Insure.com’s tool provides an easy way for insurance customers to evaluate and compare carriers for auto, home, health and life insurance.

“Assessing the financial strength of an insurer should be a crucial part of anyone’s buying decision. You want to know that the insurer is financially sound and will provide good service. We’re now able to offer a complete view of those elements,” said Amy Danise, Editorial Director for Insure.com.

Insure.com’s 2012 People’s Choice Awards identified the top-scoring insurers for auto, home, health and life insurance. In some cases those same insurers have earned A++ (superior) financial strength ratings from A.M. Best, making them tops in both customer satisfaction and financial stability:

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- Auto Insurance: Auto-Owners Insurance and USAA
 - Home insurance: Amica Mutual, Chubb and USAA
 - Life insurance: TIAA-CREF

See all the winners of Insure.com's People's Choice Awards and the complete scores at </best-insurance-companies.html>.

About Insure.com

Insure.com is a comprehensive resource of consumer insurance information and data. The website features articles, news and tools on auto, home, health and life insurance topics, [life insurance quotes](#) and car insurance comparison tools. Consumers have access to free car insurance quotes and guidance on finding the right insurance policy, saving money and solving claims problems. Insure.com is owned and operated by QuinStreet, Inc. (NASDAQ: QNST), one of the largest Internet marketing and media companies in the world. QuinStreet is committed to providing consumers and businesses with the information they need to research, find and select the products, services and brands that best meet their needs. The company is a leader in visitor-friendly marketing practices. For more information, please visit QuinStreet.com.

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