

# Press Releases

For Media inquiries : [pr@insure.com](mailto:pr@insure.com)

## Insure.com Named Finalist in Online Journalism Awards

By [Insure.com](http://insure.com) Posted on November 2, 2000

WEST HARTFORD, Conn., Nov. 2 /PRNewswire/ -- Insure.com (/) has been named a finalist in the Online Journalism Awards, sponsored by the Online News Association and the Columbia Graduate School of Journalism. Finalists were chosen from more than 600 entries by 200 media outlets.

Insure.com is honored in the category of "General Excellence in Online Journalism: Original to the Web" in the inaugural Online Journalism Awards. Insure.com was judged on content, interactivity, multimedia, design, navigation, and community tools by a panel of six distinguished journalists.

Insure.com is an online guide that educates consumers about insurance with news, feature stories, and Reader Forums. Insure.com helps readers understand their insurance rights, buy insurance wisely, and solve claim problems.

"We concentrate heavily on knowing our audience and interacting with our readers every day, so that we can provide solid reporting that answers the complex questions our readers have," said Amy Danise, insure.com's Editor & Vice President of Content Development. "No other news outlet is concentrating its reporting efforts on consumers' insurance problems the way we are and I am extremely pleased to be recognized by the Online News Association and Columbia."

In addition, insure.com's online tools help consumers make better personal finance decisions. Tools include the Health Insurance Laws & Benefits Tool, Car Crash Performance Tool, Life Insurance & Annuity Tax Tool, and Workers Compensation Law Tool.

About insure.com

The insure.com site presently contains more than 20,000 pages of original news, editorial content and interactive

---

tools for consumers and professionals.

Insure.com is owned and operated by Insurance News Network, LLC, a news and content development company based in West Hartford, Conn.