

Press Releases

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Majority Lack Go-Bag for Emergencies: Insure.com Survey

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Foster City, CA – Sept 29, 2020 – September is National Preparedness Month, but a new survey from insure.com reveals only 25% of Americans have an emergency “go-bag” ready should imminent disaster call for it. Not only does a small segment of the population have an emergency kit available, but the study also shows 35% either don’t have anything prepared or are unaware of the go-bag concept.

The comprehensive resource for insurance information notes the number of those armed with a go-bag has not increased since last year, but some respondents indicate an elevated level of preparedness since the coronavirus pandemic hit.

Surprisingly, even though California is prone to wildfires and earthquakes, a staggering 79% in the Golden Gate State have no emergency kit prepped. States such as Florida, Texas and Louisiana are vulnerable to [storms and hurricanes](#), which could result in emergency evacuation, yet the survey finds just 46% of Floridians, 30% of Texans and 44% of Louisianans report having a go-bag.

The survey looks at what people consider to be the most important items in a go-bag, including:

- Water/non-perishable food—42.1%
- Insurance and financial documents—19.8%
- First aid kit—15.2%
- Cash—14.3%
- Valuables, such as jewelry—4.6%
- Clothing—4%

The resource also shares tips on creating a safe evacuation plan, a checklist of what should be in a go-bag, and

discusses issues surrounding [flood and house insurance](#) as it relates to natural disasters.

Insure.com's senior consumer analyst, Penny Gusner, is the author of this study and can explain the report's findings and context surrounding it.

For more details, you can read an article overview of the report here: [Do you have an emergency go-bag?](#)

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