Insure.com Named as One of the Most Useful Money Websites

By Insure.com Posted on February 15, 2012

February 15, 2012 (Foster City, CA) – MSN Money personal finance writer Liz Weston has named Insure.com to her list of the “102 best money websites.”

Here is what the award-winning journalist had to say about Insure.com in a recent column: “Besides offering competitive quotes on most types of insurance, Insure.com has thoughtful, well-researched articles about insurance subjects.”

Weston said she chose sites for her list that that offer sound advice, unique perspectives, “really cool tools” and, in some cases, humor.

“There are many terrific websites on this list and we’re happy to be in such good company,” said Emmet Pierce, managing editor of Insure.com. “What we strive to do each day is provide useful and objective information for consumers who need to make important decisions about auto, health, home and life insurance. We also try to make learning about insurance fun.”

In addition to its news and feature articles, Insure.com has useful decision-making tools for consumers. It recently released a Best Insurance Companies tool which allows consumers to see how their insurer measures up against the competition when it comes to customer satisfaction.

In 2011 Insure.com received a WebAward as an outstanding website in the insurance industry. Judges noted the “deep resources and ease of access” Insure.com provides to consumers. They also praised the site for its comprehensive coverage.
About Insure.com

Insure.com is a comprehensive resource of consumer insurance information and data. The website features articles, news and tools on auto, home, health and life insurance topics; life insurance quotes; and car insurance comparison tools. Consumers have access to free car insurance quotes and guidance on finding the right insurance policy, saving money and solving claims problems. Insure.com is owned and operated by QuinStreet, Inc. (NASDAQ: QNST), one of the largest Internet marketing and media companies in the world. QuinStreet is committed to providing consumers and businesses with the information they need to research, find and select the products, services and brands that best meet their needs. The company is a leader in visitor-friendly marketing practices. For more information, please visit QuinStreet.com.

Press contact:

Amy Danise
860-386-6446
adanise (at) insure.com