

Press Releases

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Insure.com, Inc. to Release Fourth Quarter and Year-End Financial Results on February 6.

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Insure.com, Inc. (ticker: NSUR, exchange: NASDAQ) News Release - 1/28/2008

Insure.com, Inc. to Release Fourth Quarter and Year-End Financial Results on February 6

DARIEN, IL (January 28, 2008) – Insure.com, Inc., (Nasdaq: NSUR) today announced that it will release fourth quarter and 2007 year-end financials before the market opens on February 6, 2008.

About Insure.com

Insure.com provides a comprehensive consumer information service and companion insurance brokerage service that caters to the needs of self-directed insurance shoppers. Visitors to the Company's flagship Web site, www.insure.com, are able to obtain free, instant car insurance quotes, instant life insurance quotes, home, business and health insurance quotes from leading insurers and have the freedom to buy online or by phone from any company shown. Insure.com also plays home to over 2,000 originally authored articles on various insurance topics and also provides free insurance decision-making tools that are not available from any other single source. Insure.com generates revenues from receipt of industry-standard commissions, including back-end bonus commissions and volume-based contingent bonus commissions that are paid by participating insurance companies. We also generate advertising revenues from the sale of Web site traffic to various third parties. Insure.com was originally founded in 1984 as Quotesmith Corporation. Shares of the Company's common stock trade on the Nasdaq Capital Market under the symbol NSUR.

SOURCE: Insure.com, Inc.

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