

Press Releases

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The Insure.com "Super Bowl XLVI" Sweepstakes

By [Insure.com](http://insure.com) Posted on February 2, 2012

We're giving away 3 NFL Jerseys. Are you a winner?

We received over 700 entries for our Super Bowl Sweepstakes, but only 3 of them are winners! It was a close call between the Chevy Silverado "Apocalypse" and the Volkswagon "Dog Strikes Back" game day ads, with the Chevy spot ultimately coming in as fan favorite with a 3-vote lead.

Congratulations to our sweepstakes winners, who will each receive a NFL Team jersey of his or her choice. If you see your name below, please send an email to contest@insure.com.

Congratulations!

Jeff Davis

Wanda Banks

Vince Flores

Thank you to everyone who participated and make sure to stay connected with Insure.com by liking us on [Facebook](https://www.facebook.com/insure.com) and following us on [Twitter](https://twitter.com/insurecom).

The Insure.com "Super Bowl XLVI" Sweepstakes

Official Rules

Introduction: www.insure.com ("Sponsor") is offering a sweepstakes (the "Contest"). Vote for your favorite commercial that aired during Super Bowl XLVI and enter to win a free NFL jersey.

NO PURCHASE IS NECESSARY TO ENTER OR WIN. CONTEST VOID WHERE PROHIBITED BY LAW.

Eligibility: Entrants must be at least 18 years of age at the time of entry, and legal residents of the U.S. Void where prohibited by law or regulation. The Contest is subject to all applicable federal, state and local laws. Any entries not eligible for any reason will be disqualified from winning any award or prize and ineligible entries may be deleted from the Contest. Employees of Sponsor and its subsidiaries, affiliated companies, agents, and their immediate family (defined as parents, spouse, children, siblings, grandparents), and all those with whom such employees are domiciled, are NOT eligible to participate in the Contest. Sponsor reserves the right to disqualify and choose not to display any entry it deems to be inappropriate, offensive or is not in keeping with Sponsor's image, in its sole discretion.

Entry Requirements: To enter the contest, visit the Insure.com Facebook page, browse through the commercials that aired during Super Bowl XLVI chosen at Sponsor's discretion, provide your name and email address and vote on your favorite commercial (an "Entry"), between 12:00:01 a.m. Pacific Standard Time ("PST") on February 7, 2012, and 11:59:59 p.m. PST on February 20, 2012 (the "Voting Period"). You may not enter the Contest more than one time. Anyone found to use multiple Facebook accounts will be ineligible.

Once an Entrant has submitted an Entry for the Contest, such Entrant agrees that Sponsor shall own the Entry (including all rights embodied therein) and that Sponsor and its designees may exploit, edit, modify, display and distribute the entry and all elements of such entry, including, without limitation, the names and likenesses of any persons or locations embodied therein, in any and all media now known or not currently known, throughout the world in perpetuity without compensation, permission or notification to entrant or any third party.

Winners; Notification: After the end of the Voting Period, on or about February 21, 2012, Sponsor will choose three (3) winners at random and announce such winners on Insure.com. Entrants will need to visit Insure.com on such date to determine whether or not he/she is a winner. If an Entrant sees their name, then that Entrant is a potential winner and must contact Insure.com by writing to socialmedia@quinstreet.com to claim his/her prize. Such potential winners must respond to their notification within seven (7) days of Sponsor's announcement on Insure.com of the winners, or they will be disqualified. Potential winners will be required to execute and return an Affidavit of Eligibility, Liability and (where legal) Publicity Release within 14 days of the announcement or they will

be disqualified. Noncompliance with the foregoing, these official rules, Sponsor's inability to contact a potential winner within a reasonable time period or prize notification returned as non-deliverable, may result in disqualification and, at Sponsor's discretion, a runner-up may be notified until Sponsor has three (3) valid winners. Each of the three (3) winners will each be awarded a NFL jersey, personalized or of their favorite player, of their team of choice (if available). Prizes will be mailed no later than March 31, 2012.

Prizes: All federal, state and local taxes and any other costs and expenses not specifically stated herein as being awarded are the winners' sole responsibility. No transfer, assignment, cash redemption, or substitution of prize except by Sponsor who may substitute a prize with one of equal or greater value, at its sole discretion. Entrants may write Sponsor at the below e-mail address to obtain a list of prize winners; all other prize details are provided at the sole discretion of Sponsor.

Limitation of Liability: Sponsor and its affiliates will not be responsible for late, lost, stolen, misdirected, damaged, incomplete, or illegible entries; or entries that are lost due to computer, Internet, or electronic malfunction. Sponsor reserves the right to cancel or modify the Contest and award the prize through an alternate means if fraud or technical failure compromises the integrity of the contest, as determined by it in its sole discretion. Entrants agree that Sponsor, its promotion partners, affiliates, agencies, and their respective employees or officers shall not be liable for injury, losses, damages, or costs of any kind resulting from participation in this Contest or acceptance of or use or misuse of a prize or parts thereof. In the event of a dispute regarding the identity of the person submitting an electronic entry, the entry will be deemed to be submitted by the person in whose name the e-mail account is registered. In addition, Entrants completely release Facebook of liability related to this Contest.

Governing Law; Venue: This Contest will be governed by the laws of the State of California without reference to its choice of law principles. The Entrants agree to submit to the exclusive jurisdiction of the state courts located in San Mateo County in the State of California and the federal courts located in the Northern District of California, with respect to disputes hereunder.

Sponsor: The Sponsor of this Contest is Insure.com and can be contacted at contact@insure.com. The Contest is in no way sponsored, endorsed or administered by or associated with Facebook. Any questions, comments or complaints regarding the Contest must be directed to QuinStreet, not Facebook. All information and entries are being provided to QuinStreet and not to Facebook; any personally identifiable information collected as a part of this Contest will be used in accordance with Sponsor's Privacy Policy at /privacy_statement.html.