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Insure.com Names the Best Auto, Home, Life and Health Insurance Companies for 2023

By [Insure.com](https://insure.com) Posted on January 25, 2023

Annual ranking finds State Farm, Nationwide, Erie, Travelers, Progressive, Amica, Auto-Owners, New York Life, UnitedHealthcare and Kaiser Permanente among top insurers

Foster City, CA – Jan. 25, 2023 – [Insure.com](https://insure.com) today released its rankings of the Best Insurance Companies for 2023. This is the 11th year Insure.com, the comprehensive resource for insurance information, has rated auto, home, life and health insurers.

Find the new report here: [10 best insurance companies of 2023](#)

Among the top insurance companies:

- Best car insurance, best home insurance and best life insurance company: **State Farm**
- Best car insurance company for cheap rates: **Nationwide**
- Best car insurance companies for customer satisfaction: **Erie and Travelers**
- Best car insurance company for drivers with tickets: **Progressive**
- Best home insurance company for cheap rates: **Amica**
- Best home insurance company for policy offerings: **Auto-Owners**
- Best life insurance company for low rates: **New York Life**
- Best health insurance company overall: **Kaiser Permanente**
- Best health insurance company for affordability: **Aetna**

Editors used a variety of data sources to compile the rankings, including a survey of insurance consumers fielded to assess each company's customer experience, claims handling ability, trustworthiness, digital experience and other important factors. Editors also analyzed insurers' rate information, AM Best financial stability scores,

National Association of Insurance Commissioners' complaint records and other third-party data.

The top five companies in each insurance category:

Auto insurance:

- State Farm
- Geico
- Auto-Owners
- Travelers
- Nationwide

Home insurance:

- State Farm
- Auto-Owners
- Travelers
- Allstate
- Erie

Health insurance:

- Kaiser Permanente
- UnitedHealthcare
- Aetna
- Anthem
- Humana

Life insurance:

- State Farm
- New York Life
- Northwestern Mutual
- Mutual of Omaha
- Prudential

"The Best Insurance Companies rankings is meant to provide consumers with some guidance about which insurer is the best for their needs and budget," explains Nupur Gambhir, managing editor of Insure.com, "but because everyone's insurance needs are so unique, they should still shop around. By comparing cost and coverage from three to five insurers, consumers can find the best policy for their individual needs."

Gambhir is available to comment on this annual research and discuss how consumer preferences for insurance are evolving.

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For more than 20 years, Insure has served as a comprehensive consumer resource for insurance information, offering expert advice, articles, news, and tools about car, home, health, and life insurance.

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